

# Support your trails FUND THEM.



## PLATINUM SPONSORSHIP

**\$5,000/year**

### KTS

- \_ Logo + Presenting sponsor of KTS Trail Calendar
- \_ Event sponsorship and exposure (Toonie Races, RTM)
- \_ Large trailhead signage + Large logo at Volunteer Trail Nights on A Frame board
- \_ 1 Social media Post incl. Business story + Social mentions throughout the year
- \_ Trailforks logo and mention
- \_ Newsletter Logo
- \_ Website Logo
- \_ Go Kimberley Ad 2 pages combined (2 editions)

### RTM

- Presenting Sponsor with highest recognition year round and during festival
- \_ 100% sized Logo with Link on website (Home page + Sponsor page)
- \_ Banner on Largest Tent at Festival site (if provided)
- \_ Logo (large) on event posters and postcards
- \_ Logo (large) on notice board with results
- \_ Most social media mentions
- \_ 4 complimentary entries to any of the RTM races

## GOLD SPONSORSHIP

**\$2,500/year**

### KTS

- \_ Logo Sponsor of a featured month in KTS Holiday Trail Calendar
- \_ Event sponsorship and exposure (Toonie Races, RTM)
- \_ Medium trailhead signage + Medium logo at Volunteer Trail Nights on A Frame board
- \_ 1 Social media Post incl. Business story + Social mentions throughout the year
- \_ Trailforks logo and mention
- \_ Newsletter Logo
- \_ Website Logo
- \_ Go Kimberley Ad 2 pages combined (2 editions)

### RTM

- Award Sponsor and MC recognition during Award ceremonies
- \_ 75% sized Logo with Link on website (Sponsor page)
- \_ One Banner at Start/Finish Line (if provided)
- \_ Logo (medium) on event posters
- \_ Logo (medium) on notice board with results
- \_ More social media mentions
- \_ 2 complimentary entries to any of the RTM races

## SILVER SPONSORSHIP

**\$1,000/year**

### KTS

- \_ Social media mentions throughout the year
- \_ Newsletter logo
- \_ Website logo

### RTM

- 50% sized Logo with Link on website (Sponsor page)
- \_ MC recognition during festival
- \_ Some social media mentions

# BRONZE SPONSORSHIP

# \$500/year

## KTS

\_ Newsletter logo  
\_ Website logo

## RTM

Company Name on website (Sponsor Page) \_  
Company Name on notice board with results \_

# DONATIONS

# \$100+/year

## KTS

\_ Company Name on website

## RTM

Company Name on website \_

## GET INVOLVED FOR 2022

Please get in touch today and find out how to get your business involved with our amazing trail community. We welcome most donations. Donations with a value of \$100 and higher will receive a mention on our website and depending on sponsorship level, also a mention on social media platforms.

## “IN-KIND vs CASH”

We want it to be “fair game” between all players supporting our community. In-kind donations may support our mandate and make our community excited, but true \$\$ keep our trail society alive, finance trail maintenance, trail enhancement and trail planning, leading to new trails! Who doesn’t want to hike, run, bike new trails?

In-kind donations are worth 50% of cash, unless it is very “near-cash”. KTS & RTM reserve the rights to make value assessment of “in-kind donations” base on their needs that year.

## TRAIL DAY / TRAIL NIGHTS

There is other ways to give back, like inviting your staff to come out and support trail days and trail nights. Help is always welcome, and maybe sponsoring such a community night may fit you better. If so, just get in touch with us!

## COUNT ME IN.

Wow. Thank you for supporting your local community, we really appreciate it! Please fill up the form below and send it back to [sponsorship@kimberleytrails.org](mailto:sponsorship@kimberleytrails.org)  
Payment can be made by etransfer to **Kimberley Trails Society - admin@kimberleytrails.org**.




Contact Name:  
Level of Sponsorship:

Email:  
Phone:

Date:  
Signature:

# THANK YOU & SEE YOU ON THE TRAILS!

The Team at KTS and RTM.

 @kimberleytrails  
 [www.kimberleytrails.org/our-sponsors](http://www.kimberleytrails.org/our-sponsors)  
 [sponsorship@kimberleytrails.org](mailto:sponsorship@kimberleytrails.org)

@rtmkimberley   
[www.roundthemountain.ca/be-a-sponsor](http://www.roundthemountain.ca/be-a-sponsor) 