

Support your trails

FUND THEM.



PLATINUM SPONSORSHIP

\$5,000/year + \$500 in-kind

KTS

- _ Logo + Featured sponsor of KTS Trail Calendar
- _ Event sponsorship and exposure (Toonie Races, RTM)
- _ Large trailhead signage + Large logo at Volunteer Trail Nights on A Frame board
- _ 1 Social media Post incl. Business story + Social mentions throughout the year
- _ Trailforks logo and mention
- _ Newsletter Logo
- _ Website Logo
- _ Go Kimberley Ad 2 pages combined (2 editions)

RTM

- RTM SPECIAL - an extra \$1,000 get you title Sponsor (1 spot only - for the year)
- Award Sponsor and MC recognition during Award ceremonies
- 100% sized Logo with Link on website (Home page + Sponsor page)
- Banner on Largest Tent at Festival site (if provided)
- Logo (large) on event posters and postcards + on notice board with results
- Most social media mentions
- 4 complimentary entries to any of the RTM races
- +\$500 in-kind donation are products, gift certificate, etc raffled at the event

GOLD SPONSORSHIP

\$2,500/year + \$250 in-kind

KTS

- _ Logo Sponsor of a featured month in KTS Holiday Trail Calendar
- _ Event sponsorship and exposure (Toonie Races, RTM)
- _ Medium trailhead signage + Medium logo at Volunteer Trail Nights on A Frame board
- _ 1 Social media Post incl. Business story + Social mentions throughout the year
- _ Trailforks logo and mention
- _ Newsletter Logo
- _ Website Logo
- _ Go Kimberley Ad 2 pages combined (2 editions)

RTM

- Award Sponsor and MC recognition during Award ceremonies
- 75% sized Logo with Link on website (Sponsor page)
- One Banner at Start/Finish Line (if provided)
- Logo (medium) on event posters
- Logo (medium) on notice board with results
- More social media mentions
- 2 complimentary entries to any of the RTM races
- +\$250 in-kind donation are products, gift certificate, etc raffled at the event

SILVER SPONSORSHIP

\$1,000/year + \$100 in-kind

KTS

- _ Social media mentions throughout the year
- _ Newsletter logo
- _ Website logo

RTM

- 50% sized Logo with Link on website (Sponsor page)
- MC recognition during festival
- Some social media mentions
- +\$100 in-kind donation are products, gift certificate, etc raffled at the event

BRONZE SPONSORSHIP

\$500/year + \$50 in-kind

KTS

RTM

- _ Newsletter logo
- _ Website logo

- Company Name on website (Sponsor Page) _
- Company Name on notice board with results _
- +\$50 in-kind donation are products, gift certificate, etc raffled at the event _

DONATIONS

\$100+ /year

KTS

RTM

- _ Company Name on website

- Company Name on website _

GET INVOLVED FOR 2023

Please get in touch today and find out how to get your business involved with our amazing trail community. We welcome most donations. Donations with a value of \$100 and higher will receive a mention on our website and depending on sponsorship level, also a mention on social media platforms.

“IN-KIND vs CASH”

We want it to be “fair game” between all players supporting our community. In-kind donations may support our mandate and make our community excited, but true \$\$ keep our trail society alive, finance trail maintenance, trail enhancement and trail planning, leading to new trails! Who doesn’t want to hike, run, bike new trails?

In-kind donations are worth 50% of cash, unless it is very “near-cash”. KTS & RTM reserve the rights to make value assessment of “in-kind donations” base on their needs that year.

TRAIL DAY / TRAIL NIGHTS

There is other ways to give back, like inviting your staff to come out and support trail days and trail nights. Help is always welcome, and maybe sponsoring such a community night may fit you better. If so, just get in touch with us!

COUNT ME IN.

Wow. Thank you for supporting your local community, we really appreciate it! Please fill up the form below and send it back to sponsorship@kimberleytrails.org
Payment can be made by etransfer to **Kimberley Trails Society - admin@kimberleytrails.org**.




Contact Name:
Level of Sponsorship:



Email:
Phone:

Date:
Signature:

THANK YOU & SEE YOU ON THE TRAILS!

The Team at KTS and RTM.

-  @kimberleytrails
-  www.kimberleytrails.org/our-sponsors
-  sponsorship@kimberleytrails.org

-  @rtmkimberley
-  www.roundthemountain.ca/be-a-sponsor

